Short Bio

Professor Goldberg received bachelors’ degrees in Computer Science and Film Studies from Tel Aviv University, and an MA in Sociology from Goldsmith’s College, University of London. Before pursuing a PhD in Sociology at Princeton University, he worked for several years as a software programmer, an IT consultant and a technology journalist. An Associate Professor of Organizational Behavior in Stanford’s Graduate School of Business, his research projects all share an overarching theme: the desire to understand the social mechanisms that underlie how people construct meaning, and consequently pursue action. His work has been published in the American Journal of Sociology, American Sociological Review, Management Science and the Review of Financial Studies.